

# Edmonton Minor Soccer Association (“EMSA”)

## Board of Directors Policy

### Visual Recording of Soccer Activities

#### 1. Background

Soccer activities (i.e., games, practices) governed by EMSA occur in public places accessible to both EMSA participants (i.e., players, coaches, parents) and to members of the general public. Visual recording of these activities (i.e., photographs, videos) may occur for personal, teaching or training purposes, and in some circumstances for promotional or commercial purposes.

#### 2. Purpose

To specify when the visual recording of soccer activities by EMSA participants is permitted.

#### 3. Policy

EMSA participants may visually record soccer activities governed by EMSA, subject to the following conditions:

- (a) the recording must only be used:
  - (i) for personal, teaching or training purposes; or
  - (ii) if recorded by or at the direction of EMSA, an EMSA zone organization or affiliated organization, or an EMSA club, for purposes related to communicating or promoting their activities to their participants or to the general public;
- (b) commercial use (i.e., sale or licencing) of recordings is prohibited without the written consent of EMSA and the individuals who appear in the recordings;
- (c) individuals who appear in recordings must not be specifically identified (by name or other identifying feature) in the recording without the consent of the individual;
- (d) where a recording occurs in an indoor facility, the rules and policies of the operator of the facility must also be complied with, and if there is a conflict between this Policy and the rules and policies of the operator of the facility, the rules and policies of the operator of the facility take precedence;
- (e) any additional rules or policies of an EMSA zone organization or affiliated

organization, or an EMSA club, must also be complied with.

When consent from an individual is required, and the individual is a minor, consent must be obtained from a parent or guardian of the individual.

Any distribution or publication of recordings must be reasonable and limited having regard to the purpose of the recording (as permitted above).

4. Extended Application

It is acknowledged that EMSA has no authority to restrict the visual recording of soccer activities by non-EMSA participants when such recordings occur in public places. However, EMSA expects non-EMSA participants to comply with this Policy, and to the extent any non-EMSA participant who breaches this Policy is associated with an EMSA participant, EMSA may seek recourse for such a breach against the EMSA participant when reasonable in the circumstances. EMSA may also seek any recourse available at law against a non-EMSA participant.

5. Period in Effect

This Policy is in effect until revoked by the EMSA Board of Directors.

Adopted by the EMSA Board of Directors by resolution passed on July 29, 2021.